|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Home Page:** | **Existing Trainees:** | **Job Specifications/Entry Requirements:** | **Online Application Form:** | **Web Development Courses:** | **Font: Arial**  **Size: 14pt**  **Width: 250px per box** |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| <STRONG> Welcome to Hot Beans Web! </STRONG> (Marquee)  Font: Arial, 18pt  Height: 18px  Width: 100% | | | | | |
| Img. Hot Beans Web image.JPG  Height: 300  Width: 500 | | | Text  Font: Arial  Font Size: 18pt | | |
| Text  Font: Arial  Font Size: 18pt  Hyperlinked | | | Img. Work with us Homepage image.JPG  Height: 298  Width: 530 | | |
| Img. Meet the team homepage image.JPG.  Height: 300  Width: 500 | | | Text  Font: Arial  Font Size: 18pt  Hyperlinked | | |
| Text  Font: Arial  Font Size: 18pt | | | Movie  My Movie Hot Beans Web Updated.mp4  Width: 490px  Height: 336px | | |
| + Larger Font / + Smaller Font  Javascript  Font: Arial  Font Size: 14pt | | |
| Img. Facebook Logo.JPG  Height: 70  Width: 80 | Img. Twitter Logo.JPG  Height: 70  Width: 80 | **Email Address:** [Nikolahotbeansweb.com@icloud.com](mailto:Nikolahotbeansweb.com@icloud.com)  **Phone:** 07624337728  **Address:** 25 Belfast Road, Belfast  Font: Arial  Font Size: 14pt | | Img. TikTok Logo.JPG  Height: 70  Width: 80 | Img. Instagram Logo.JPG  Height: 70  Width: 80 |

**Index Page:**

**Banner:**

**(100% Width)**

**Planning the index page:**

For my index page I am planning to add a scroll marquee at the very top so that once the end-user gets onto the website, they will be able to see it. I will also be adding my movie in the index page as this will give an insight to the Hot Beans Web location and may attract the end users and will make them want to further read on with the website and may possibly ask on how to join especially if they are interested.

The plan is to insert links on the main page to the other pages on the website. This would make my website more accessible, and they can just click on the word, and it takes them straight into the page without the user having to think what page would they find the information they may be looking for.

**Alternative design:**

I have a movie on my main home page, and it is located at the bottom of that page and instead I may insert into the top so that the end user will watch it and may be interested and so this would make them read on about Hot Beans Web.

I may insert the accessibility buttons at the top instead of the bottom as this would help the user that may have a disability be able to spot them buttons easily so that it can help them to read the rest of the website.

At the minute the plan is to do text then below image but alternatively I can put all the text to one side and the images to the other to the other and this would mean that the user may first read and then look at the images.

**What has the client chosen?**

My client has decided that they want the movie on the homepage to sit just near the bottom as they think that it would be better as the user will first open the website and they will see the greeting scrolling and just underneath they will find some text that may take them to one of the pages and this is because the user may just need specific question or they have a query but if the user is just having a look they will find the video at the bottom which will make them want to read more about the business.

My client also decided that they want the accessibility buttons to go at the bottom of each of the pages and this is because my client has looked through different types of websites and all of the websites that were accessible had their accessibility buttons near the button so this would mean that the end-user would be used to the buttons being at the bottom of each page making it easier for them to find them.

My client has also made the decision that they want the images and text mixed up meaning that it will be text then underneath there would be an image this is because my client feels like that if the images were on one side that would make the page whiter on the one side and the other would be filled and the end-user will not know where to look.

**Existing Trainees Page:**

**Banner:**

**(100% Width)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Text  Font: Arial  Font Size: 18pt | | | | | |
| **Bold Text**  **Font: Arial**  **Font Size: 14pt** | **Bold Text**  **Font: Arial**  **Font Size: 14pt** | **Bold Text**  **Font: Arial**  **Font Size: 14pt** | **Bold Text**  **Font: Arial**  **Font Size: 14pt** | **Bold Text**  **Font: Arial**  **Font Size: 14pt** | **Bold Text**  **Font: Arial**  **Font Size: 14pt** |
| Img. Businessman 1. =JPG  Height: 200  Width: 200 | Img. Business woman.JPG  Height: 200  Width: 200 | Img. Businessman 2.JPG  Height: 200  Width: 200 | Img. Michelle Moore.JPG  Height:200  Width: 200 | Img. Karen Brady Businesswoman 4.JPG  Height: 200  Width: 200 | Img. Mark Business Man. JPG  Height: 200  Width: 200 |
| Text  Font: Arial  Font Size: 14pt | Text  Font: Arial  Font Size: 14pt | Text  Font: Arial  Font Size: 14pt | Text  Font: Arial  Font Size: 14pt | Text  Font: Arial  Font Size: 14pt | Text  Font: Arial  Font Size: 14pt |
|  | | | | | |
| **+ Larger Font / + Smaller Font**  JavaScript  Arial Bold  Size: 14pt | | | **Back to Top**  JavaScript  Arial  Size: 14pt | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Home Page:** | **Existing Trainees:** | **Job Specifications/Entry Requirements:** | **Online Application Form:** | **Web Development Courses:** | **Font: Arial**  **Size: 14pt**  **Width: 250px per box** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Img. Facebook Logo.JPG  Height: 70  Width: 80 | Img. Twitter Logo.JPG  Height: 70  Width: 80 | **Email Address:** [Nikolahotbeansweb.com@icloud.com](mailto:Nikolahotbeansweb.com@icloud.com)  **Phone:** 07624337728  **Address:** 25 Belfast Road, Belfast  Font: Arial  Font Size: 14pt | Img. TikTok Logo.JPG  Height: 70  Width: 80 | Img. Instagram Logo.JPG  Height: 70  Width: 80 |

**Planning the Existing Trainees page:**

For the existing trainees page, I am planning to have all the team in order which so that it look aesthetically pleasing and there is a small description about the staff underneath the image. I will also make sure to have their job role written beside their name so that anyone interested in working at hot beans web will know who they will be working with as well as the education background of each employee so that if there is anyone becoming a web developer, they will know what they would need to study. On this page there is also accessibility buttons at the button, and they are for people who may not be able to read small font and there is also back to top buttons on the page so with a click of a button the user will be taken back up.

**Alternative design:**

At the minute the name of all the employees is sitting above the photo of them, another way of placing the names can be putting the name underneath the image so that the user using the website will see the image first.

Another thing with the existing trainees page that I could change would be to change the whole layout of the page so instead of seeing all the different employees laid out horizontally I could do it vertically.

**What has the client chosen?**

My client has decided that they want the horizontal layout which is the layout originally planned as it looks more aesthetically pleasing but also it makes more sense as it is much easier for the user to read the information about all the employees.

My client has also decided that they want the names at the top above the photos as the client can see what their names is and who they are in the business.

**Job Specifications/ Entry Requirements page:**

**Job Specification/Entry Requirements Page:**

**Banner:**

**(100% Width)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Home Page:** | **Existing Trainees:** | **Job Specifications/Entry Requirements:** | **Online Application Form:** | **Web Development Courses:** | **Font: Arial**  **Size: 14pt**  **Width: 250px per box** |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Img. Entry Requirements image 2.JPG  Height: 116  Width: 165 | Text:  Font: Arial  Font Size: 14pt | Text:  Font: Arial  Font Size: 14pt | Text:  Font: Arial  Font Size: 14pt | Text:  Font: Arial  Font Size: 14pt | Text:  Font: Arial  Font Size: 14pt |
| **+ Larger Font / + Smaller Font**  JavaScript  Arial Bold  Size: 14pt | | | **Back to Top**  JavaScript  Arial  Size: 14pt | | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Img. Facebook Logo.JPG  Height: 70  Width: 80 | Img. Twitter Logo.JPG  Height: 70  Width: 80 | **Email Address:** [Nikolahotbeansweb.com@icloud.com](mailto:Nikolahotbeansweb.com@icloud.com)  **Phone:** 07624337728  **Address:** 25 Belfast Road, Belfast  Font: Arial  Font Size: 14pt | Img. TikTok Logo.JPG  Height: 70  Width: 80 | Img. Instagram Logo.JPG  Height: 70  Width: 80 |

**Planning the Job specifications/Entry requirements page:**

For the job specifications and entry requirements page, I have decided to do all the different heading at the top and the information all side to side. This is because I have researched and looked at other websites and majority of them laid their pages out like this as it looks aesthetically pleasing.

I have also added two small images on each end to make the page look a bit more nicer and if the client sees a page that isn’t full of information and no pictures on it, the user will be less likely to read it compared to a page that has summarised important information and images, with more white space which will make the user read more about Hot Beans Web.

**Alternative design:**

The alternative design for this page would be having the information going downwards, or there can be two boxes of tittles with the information underneath going down.

**What has the client chosen:**

My client has chosen to stick with the original design of the information being displayed horizontally so that the user will be more interested in reading it.

**Online Application Form Page:**

**Banner:**

**(100% Width)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Home Page:** | **Existing Trainees:** | **Job Specifications/Entry Requirements:** | **Online Application Form:** | **Web Development Courses:** | **Font: Arial**  **Size: 14pt**  **Width: 250px per box** |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Text**  **Font: Arial, Bold**  **Font Size: 14pt** | | | | **Text**  **Font: Arial, Bold**  **Font Size: 14pt** | | |
| Img. Your name for application form.JPG  Height: 80  Width: 130 | **Text**  **Font: Arial, Bold**  **Font Size: 14pt** | | Input, Text 1  Width: 200px  Height: 40px |  | **Text**  **Bold**  **Font: Arial**  **Font Size: 14pt** | Input, Text 4  Width: 200px  Height: 30px |
| Img. Phone logo.PNG  Height: 80  Width: 130 | **Text**  **Font: Arial, Bold**  **Font Size: 14pt** | | Input, Text 2  Width: 150px  Height: 30 |  | **Text**  **Bold**  **Font: Arial**  **Font Size: 14pt** | Input, Text 5  Width: 200px  Height: 30px |
| Img. Email logo.JPG  Height: 80  Width: 130 | **Text**  **Font: Arial, Bold**  **Font Size: 14pt** | | Input, Text 3  Width: 170px  Height: 30px |  | **Text**  **Bold**  **Font: Arial**  **Font Size: 14pt** | Select Name, Select 1  Width: 220px  Height: 24px |
| Img. Question mark.PNG  Height: 80  Width: 130 | **Text**  **Font: Arial, Bold**  **Font Size: 14pt** | | Text area 1  Cols: 40  Rows: 4 |  | **Text**  **Bold**  **Font: Arial**  **Font Size: 14pt** | Input, Text 6  Width: 200px  Heigh: 30px |
| Input: Reset Form  Width: 150px  Height: 35px | | Input: Submit Form  Width: 150px  Height: 35px | |  | **Text**  **Bold**  **Font: Arial**  **Font Size: 14pt** |  |
| **Text**  **Font: Arial, Bold**  **Font Size: 14pt** | | | |  | **Text**  **Bold**  **Font: Arial**  **Font Size: 14pt** |  |
| **MapDiv** | | | |  | **Text**  **Bold**  **Font: Arial**  **Font Size: 14pt** |  |

**Planning online application form:**

For the application form page, I have two application forms on the one page, and both are different one is for if you have any questions or need more information on a specific course, to fill it in and a member of staff will speak with them shortly. The other form is to apply for the Hot Beans Web. The reason why there is two different forms is because it makes it easier for the owner of the website to know as much information about the applicant/user like for example, if the user had a question/query there would be no point in them giving their CV when they are just asking a question.

I have also added some design logos so that if the users find it hard to read or may not understand, they can look at the image and from that they would figure out what they need to fill in.

**Alternative design:**

The alternative design to this would be having a simple one form that would ask for their information like name, email and phone number and a box for the user to put in their query. This would mean the client would find it hard to know which user has a question and which user wants to apply for a job position which also means that it would take much longer for the job application process when the client only has their personal information.

**What has the client chosen:**

My client decided to stick with having the two forms on the page as there will be two different people looking at the forms, one which looks at all the queries and questions users may have, and the other person will be looking at the job applications. This makes the business find it much easier and quicker to look at all the applications.

**Web Development Courses page:**

**Banner:**

**(100% Width)**

|  |  |  |
| --- | --- | --- |
| Image  Image201.JPG  Height: 210  Width: 230 | Scroll Marquee Images  /Images/Web courses image 2.jpg"  /Images/web development image 3.jpg"  /Images/web development image 4.jpg"  /Images/Web courses slide 1.jpg"  /Images/Web courses slide 2.png" /Images/Web courses slide 3.png" |  |
| Bold Text, Arial, 24pt  Text, Arial, 14pt |  |
| Text  Font: Arial  Font Size: 14pt  Hyperlink |  |
| Text  Font: Arial  Font Size: 14pt |  |
|  | Text  Font: Arial  Font Size: 14pt  Hyperlink |  |
| Text  Font: Arial  Font Size: 14pt |  |
| Image  Image204.PNG  Height: 190  Width: 200 | Text  Font: Arial  Font Size: 14pt  Hyperlink |  |
| Text  Font: Arial  Font Size: 14pt |  |
|  |  |
| Text: |  |

**(100% Width)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Home Page:** | **Existing Trainees:** | **Job Specifications/Entry Requirements:** | **Online Application Form:** | **Web Development Courses:** | **Font: Arial**  **Size: 14pt**  **Width: 250px per box** |

|  |  |  |
| --- | --- | --- |
| Image  Image201.JPG  Height: 210  Width: 230 | Scroll Marquee Images  /Images/Web courses image 2.jpg"  /Images/web development image 3.jpg"  /Images/web development image 4.jpg"  /Images/Web courses slide 1.jpg"  /Images/Web courses slide 2.png" /Images/Web courses slide 3.png" |  |
| Bold Text, Arial, 24pt  Text, Arial, 14pt |
| Text  Font: Arial  Font Size: 14pt  Hyperlink |
| Text  Font: Arial  Font Size: 14pt |
|  | Text  Font: Arial  Font Size: 14pt  Hyperlink | Image  Image202.JPG  Height: 160  Width: 280 |
| Text  Font: Arial  Font Size: 14pt |
| Image  Image204.PNG  Height: 190  Width: 200 | Text  Font: Arial  Font Size: 14pt  Hyperlink |  |
| Text  Font: Arial  Font Size: 14pt |
|  |
| Text: Arial  Font Size: 14pt  Hyperlink |

**Planning web development courses page:**

For the web development courses page, I have added a photo marquee at the top of the page so that when the users open the page up there is images going at the top from right to left.

I have also put in images on both sides of the page for aesthetics and so that it catches the user’s eye.

All the information about the different courses are all in the middle and there are 3 levels, I have made sure to give a description about it and then put in entry requirements underneath and a website link to another website on how you can complete the course and more information on the course.

At the bottom of my page, I have made sure to hyperlink the page to one of my other pages which is the online application form, and this is for when a user has questions or wants more information about the courses.

**Alternative design:**

With the layout of the information the other layout for that can be putting the information landscape meaning all the courses would be side by side to each other instead of them being one after the other.

The other thing would be to add screenshots of the website courses that are available and add the information from the other websites instead of adding the link for the website meaning it would save time for the user and makes it easier for the client.

**What has the client chosen:**

My client wanted the layout to go downwards, and this is because it looks much better and makes the user read all the information and the image on each side makes the page look nice and catches the user’s eye.

My client preferred to have the links on the page instead of screenshots and this is because if there were screenshots, the page would be overfilled with information, and this means the user will not bother reading it.

**User Requirements:**

* To create a professional multimedia package
* The multimedia package should contain an original animation, video and logo designed for the Hot Beans Website.
* The package should contain 6 pages and should contain Hot Beans Web information about the following:
* Home page
* Existing Trainees
* Job Specifications/ Entry Requirements
* Online Application Form
* Web Development Courses

**Target Audience:**

The target audience for my Hot Beans Web website is people interested in an IT career and potentially even people wanting to get an IT course done or interested in becoming a web developer for a business.

**Navigational Structure Diagram:**

**Web Development Courses:**

**Home Page:**

**Existing Trainees:**

**Job Specification/Entry Requirements:**

**Online Application Form:**

Having this navigation diagram helps the user identify and explain that you can reach any page from any page, and this makes it easier and quicker to get into a specific page.

All the pages are hyperlinked to each other which is why you can go into any page.

Some pages also have different links to different websites. This would help the user quickly find information about the web developing pathway.